



Home Smoke Removal Buyers Guide

Also known as...

“How Not to Get Ripped Off when
Buying an Air Purifier for Smoke”

In this guide you'll find out...

**“Everything you need to know
to get rid of that nasty smoke and odors
from your home!”**

Presented By Dan Buglio
The Internet's #1 Smoke Removal Expert

Order Online at <http://www.HomeSmokeEater.com>



HomeSmokeEater.com

Works on Smoke *and* Odors, is Quiet, Easy to Maintain and Guaranteed!

Questions? Just Call Toll Free: 1-888-472-8736



Dear Friend:

Thanks for downloading this Home Smoke Eater special report. The goal is to give you the education and tools necessary to evaluate a smoke removal system for your home or office environment. Here's why I felt it necessary to put this together for you...

Just do a quick search online. There are tons of air purifiers available on the market. Unfortunately when it's time to shop for one, you end up jumping from one website to another seeing dozens of choices. You start to look at the specifications and the website claims and end up giving up out of sheer confusion.

What drives me nuts is this. Instead of the website (the apparent expert) making a recommendation that says "this one is the best", they simply let you guess at which of their machines will work for you. So much for expert help.

So, please use this guide to compare whatever else you are considering purchasing against my "top pick" home smoke eater. The Smoke Stomper Home Smoke Eater. In the end, I believe this guide will help you make a decision that you will be very pleased with.

A word of caution. It's not all about finding the lowest price. Believe me, I've spent years trying to find the cheapest air purifier **that actually worked** on smoke. Unfortunately, no \$300 = \$500 air purifier is going to remove the smoke particles, gases and fumes.

The ones that DO work are in the price range of our unit or more expensive, but are pretty ugly, noisy, difficult to maintain have very expensive filters and are low powered - meaning they take a long time to clean the air. The Smoke Stomper Home Smoke Eater is the only product I have found that passes my criteria for a home smoke eater. Frankly, it's the only one I am comfortable backing with our 90 day 100% satisfaction guarantee.

Nobody else will back their machines for 90 days. 30, maybe 60 days and they'll have you paying restocking fees, paying for dirty filters and paying shipping both ways, despite having a "free shipping" promotion to send you their purifier in the first place.

Without further rambling on my part, the following pages detail types of purifiers available as well as the criteria I feel is important when you evaluate which home smoke eater to purchase.

If you have questions, give a call.

Talk to you soon,

Dan Buglio
The Internet's #1 Smoke Removal Expert

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Why “Normal” air purifiers don’t work on smoke.

A look at technology.

HEPA: Air filters

These types of filters basically use “friction” to remove the smoke particles from the air. Generally they are thick, pleated filters with very tight pores.

Pros:

- They capture a high percentage of the particles in the air and can get the ultra microscopic smoke particles.

Cons:

- By themselves, they don’t do a thing about the gases fumes and odors from tobacco smoke. The gases, fumes and odors go right through which means your home will still smell and the dangerous gases and fumes will still be in the air.
- Since HEPA filters don’t handle odors, the machine **MUST** have carbon filters too.
- A pre-filter is highly recommended as well to protect the longevity of the HEPA filter.

Final thoughts: Pass if it’s just a HEPA filter machine. If carbon is part of the system, maybe consider it.

Ionic and Electrostatic Air Purifiers

These are the joke air purifiers you see on TV claiming “Silent air purifier with NO filters to replace.” Even the Oreck which claims it is great for tobacco smoke is not capable despite their visual display on the commercial. Why? Take a look at the cons below.

Pros:

- None I can think of.
- Ok, maybe it could be Ok for light household dust, but still not something I would buy for smoke.

Cons:

- They simply don’t cut it in a smoking home.
- They get too dirty too quickly.
- They are messy to clean.
- Have weak powered fans.
- Have NO ability to handle the gases, fumes and odors in smoke.
- Particles that don’t get captured receive an electronic charge which causes them to stick to walls, carpets, furniture, etc. Not a good thing.

Final thoughts: Don’t waste your money.

Ultraviolet Air Purifiers

If odors are your only concern, this WILL help with the smell.

Pros:

- Effective at eliminating gases, fumes and odors from tobacco.
- An effective choice if your neighbors smoke odors are permeating your home, apartment or condo.

Cons:

- No filters at all, so they simply cannot remove the clouds of smoke particles.
- Again, this is a partial solution at best because it doesn't handle the smoke particles.
- Many UV (ultraviolet) air purifiers emit ozone. Too big of a machine in too small of a space will cause potential ozone exposure issues.

Final thoughts: Unless odors from a neighbor are your ONLY concern and there is nobody smoking in your home, Pass.

Carbon Only Filtration:

You generally won't find an air cleaner that just uses carbon filters. Carbon is often used in combination with a HEPA filter and/or a pre-filter. Carbon is a known absorber of the gases, fumes and odors released from smoking tobacco.

Pros:

- Effective at eliminating gases, fumes and odors from tobacco.
- They work really well when combined with HEPA and pre-filters.

Cons:

- Must be combined with other filters to provide a full range of smoke removal.

Final thoughts: Probably won't find much in this Carbon filter only category.

Combination HEPA/Carbon Air Purifiers

These machines are what works. There are a few brands that put together a nice smoke removal machine. They combine pre-filters, carbon filters, along with a HEPA filter.

This works great. You have a pre-filter to protect the carbon and HEPA allowing them to last longer. You have the carbon for the gases, fumes and odors and a HEPA for particles.

Pros:

- Has all the right technology to remove the problem. No doubt, it will remove the smoke. If you go with one of these types of purifiers, it will work.

Cons:

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- Most models are pretty ugly looking like plastic towers or metal round garbage cans. Not my top pick for something I'd want in my living room.
- Due to the three stages of filters, the airflow is not that strong - which means it will take a while for the machine to clean out the air. It works, but slowly. Slow filtration allows smoke to drift to other parts of the home.
- Prices range from \$700 to \$1150. This further proves that anything capable of removing the smoke problem isn't going to be some \$250 gimmick found on TV or at Walmart.
- Filter costs CAN be extremely high. While I can't get anyone who sells these to really give me a solid estimate, I have calculated between \$300 to \$400 worth of replacement filters a year for some systems by the time you replace the pre-filters, banks of carbon and the expensive HEPA filters.
- Difficulty of maintenance. Some of these combination units require an engineering degree to change the filters. Look for something that is simple to maintain.
- Lastly, some of these machines will tell you when to change the filters. One company "calculates" it based on the fan speed and amount of hours per day you run it. So, if you run the machine 24 hours a day in a very smoky environment, that light will go on very quickly telling you to change these really expensive filters - maybe even prematurely. The automatic filter change lights clearly aren't accurate.

Final thoughts: This technology works for sure. However, they are usually ugly, difficult and costly to maintain, are more expensive than our machine, work slowly and are very LOUD. Be careful which machine in this category you select.

Now, the technology section above strictly talks about function. All we have established so far is whether or not an air cleaning technology can handle the entire problem and remove smoke AND odors. There are MANY other things about a smoke eater that you should consider.

Lets take a look at what else is REALLY important before you spend/waste your money. By the way, what I'm about to share with you is the exact criteria I used in figuring out which of the dozens of products in the market was suitable for my customers.

My Home Smoke Eater Buying Criteria:

Technology: Obviously as noted above, whatever machine you decide to purchase had better have the right technology to remove smoke particles, gases, fumes AND odors. You need an air cleaner which uses a combination of either HEPA and Carbon filtration.

Our Smoke Stomper allows for a very efficient capture of the smoke and odors by using a commercial grade 3-stage filtration system. A great combination. If you don't invest in my top pick home smoke eater, make sure you get one that combines HEPA, Carbon and a pre-filter like ours. Anything else simply won't get the job done.

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Noise Levels: While this may not be the first thing you think about when you are shopping, it should be a major factor in your decision process. I was blown away by how loud some of the air purifiers are on high speed. Some nearly sound like a vacuum cleaner.

Regarding noise, it's measured in db - or decibels. Our machine is 63db on high. Competitors are 68db and one even hits 71db on high speed. We perceive a 10db difference to be 2 times louder. This means that our competitors machines will sound 2x as loud. Yep, noise level is VERY important.

Design and appearance: Ok, I'll admit that this once is nice to have, but not important as long as whatever you invest your money in actually works. However, if you have two machines that both work, you'd probably pick the nicer looking machine that actually fits in with your furnishings and doesn't look like someone left a shop vacuum sitting in the middle of the floor.

About our Smoke Stomper: Since it is made from a hand crafted real wooden cabinet, it actually benefits from the noise dampening properties in wood compared to plastic or metal cabinets that reverberate the sound through the room.

Ease of maintenance: This one is a biggie. All smoke eaters that actually do anything for you will need maintenance. If it takes an engineering degree to figure out how to dismantle a machine just to change the filters or clean the unit, you aren't going to maintain it as required.

Our Smoke Stomper Home Smoke Eater is very simple to maintain. It's so easy that my 14 year old son, or my 73 year old mother in law can change it.

Filter Costs: This one is sometimes not that apparent. You'll find many of the competitors claim that their HEPA and carbon filters last "years".

Be sure to ask very pointed questions of the company selling the purifiers. Tell them exactly how much smoking will be going on and ask them exactly how long the filters will last and what their cost is. I'm guessing you will hear a lot of this... "Um... Uh.... The information in our system SAYS it should last a year, or two or whatever. Push them for specifics. You will either find someone who knows what they are doing and you end up with high costs, or someone reading you the specifications from the website. The estimates for some of the machines that I know work are upwards of \$300 to \$420 a year.

With our Smoke Stomper, you will change the carbon pre-filter every two months and the carbon panel and the HEPA filter annually. You will spend about \$239 a year in filters. The machine comes with a years worth of filters included.

I've been selling this machine long enough to see how often our customers reorder filters. Unless you are smoking 3 packs a day, you can count on these numbers to be accurate.

Guarantee: As I mentioned in the first page of this buyers guide, most competitors will offer you either a 30 or 60 day return policy if that. Check the fine print. Most have restocking fees on air purifiers and will charge you for the dirty filters as well as shipping both directions.

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I am so confident in the track record of the Smoke Stomper Home Smoke Eater that I'm willing to give you a full 90 days to test out the machine with no risk. If at any time you aren't happy, send me the machine and any unused filters and I'll give you 100% of your money back. NO Restocking fees, NO charge for dirty filters, NO charge to recoup my shipping charges to get the machine out to you in the first place.

Shipping costs: Just watch this one if you decide to return a competitors product. Even though you got a special promotion with free shipping, if you decide to return a machine that didn't do what it was supposed to do, you'll be stuck paying the shipping charge both ways.

Price: As mentioned before, it's not all about price. Our Smoke Stomper is NOT cheap at \$749. But it's good. Really good. When you factor in all of the criteria that matters when buying a home smoke eater, the Smoke Stomper Home Smoke Eater meets every single one. It's a great value because it works really well, looks great, is easy to maintain, blah blah blah, you get my point.

Customer Testimonials: I don't expect you to take my word for it. Make sure that whatever you buy has lots of customer feedback about the performance of the machine. On our site, you'll find more happy customers raving about the Smoke Stomper than you will any other machine on any other website.

On the following page is the checklist or comparison worksheet. As you shop for purifiers, just fill out the information on the competitors products. Once you have narrowed it down to a couple choices, make your decision.

Best of luck shopping and don't hesitate to call us if you have questions or would like to order by phone.

Talk to you soon.

Dan Buglio

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Smoke Eater Shopping Comparison Worksheet

Features	Smoke Stomper Home Smoke Eater			
The right technology to remove smoke	HEPA Filter Carbon granulated Panel Carbon pre-filters			
Noise Level (decibels)	63 db on high - very, quiet.			
Design and Appearance	Hand crafted Wood cabinet. Natural woodgrain, cherry, white and black finishes available.			
Ease of Maintenance	All filters are accessible behind the intake grill. A filter change will take no more than 5 minutes every two months and 10 minutes when you do the annual change out of the HEPA and carbon panel.			
Filter Costs	\$239 a year			
Guarantee	90 day money back guarantee. No restocking fee or charge for dirty filters.			
Shipping Cost	Free			
Price	\$749 with a years worth of filters to start			
Customer Feedback	The Smoke Stomper has Multiple customer testimonials about the performance.			

(Print this last page out and use it to evaluate the other potential products.)

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